

REMARKS

This is a full and timely response to the outstanding non-final Office Action mailed October 18, 2007. Reconsideration and allowance of the application and pending claims are respectfully requested.

I. Claim Rejections - 35 U.S.C. § 103(a)

A. Rejection of Claims 1, 2, 7, 9, 10, 15, and 17

Claims 1, 2, 7, 9, 10, 15, and 17 have been rejected under 35 U.S.C. § 103(a) as being unpatentable over *Warmus, et al.* (U.S. Pat. No. 5,963,968).

As indicated above, remaining independent claim 1 has been amended through this Response. In view of that amendment, Applicant respectfully submits that the rejection is moot as having been drawn against Applicant's claims in a previous form. Applicant therefore requests that the rejections be withdrawn.

Regarding the merits of claim 1, Applicant notes that Warmus does not teach or suggest "receiving at the designer location from the print service provider location real time configuration information regarding a print production device at the print service provider location" or "generating at the designer location shipping instructions that describe how a printed output is to be shipped after printing and packaging, the shipping instructions being generated relative to the received configuration information". Furthermore, Warmus does not teach or suggest "creating at the designer location a high performance file that contains the digital file and the shipping instructions".

B. Rejection of Claims 3-6, 8, 11-14, and 16

Claims 3-6, 8, 11-14, and 16 have been rejected under 35 U.S.C. § 103(a) as being unpatentable over *Warmus* in view of *FedEx*.

As identified above, *Warmus* does not teach aspects of Applicant's claims. In that *Thirdname* does not remedy the deficiencies of the *Fedex* reference, Applicant respectfully submits that claims 3-6, 8, 11-14, and 16 are allowable over the *Warmus/Fedex* combination for at least the same reasons that claims 1 and 9 are allowable over *Warmus*.

III. Canceled Claims

Claims 9-17 have been canceled from the application without prejudice, waiver, or disclaimer. Applicant reserves the right to present these canceled claims, or variants thereof, in continuing applications to be filed subsequently.

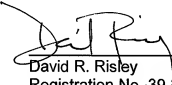
IV. New Claims

Claims 18-23 have been added into the application through this Response. Applicant respectfully submits that these new claims describe an invention novel and unobvious in view of the prior art of record and, therefore, respectfully requests that these claims be held to be allowable.

CONCLUSION

Applicant respectfully submits that Applicant's pending claims are in condition for allowance. Favorable reconsideration and allowance of the present application and all pending claims are hereby courteously requested. If, in the opinion of the Examiner, a telephonic conference would expedite the examination of this matter, the Examiner is invited to call the undersigned attorney at (770) 933-9500.

Respectfully submitted,



David R. Risley
Registration No. 39,845